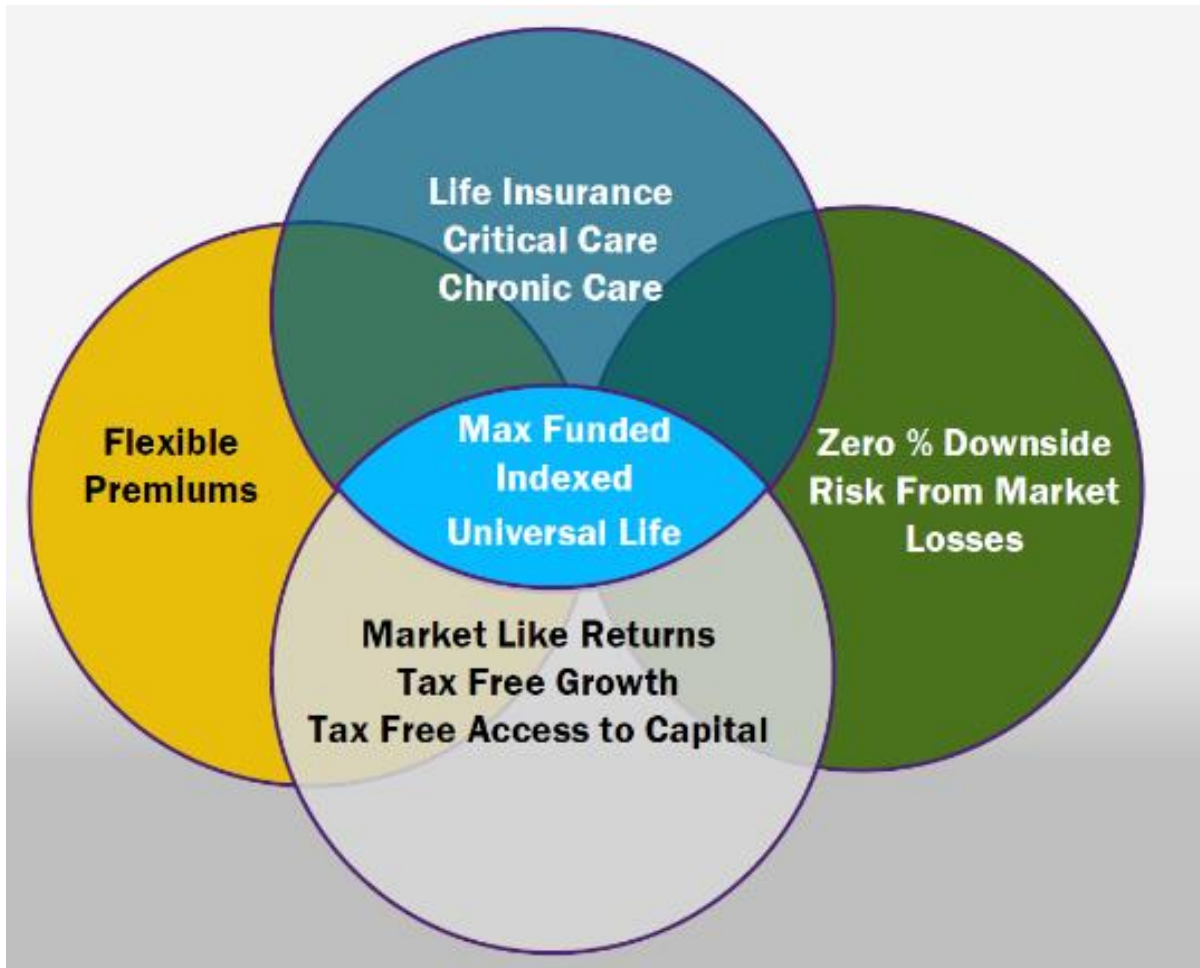


SEVEN TOUCHES TO SELLING MAX FUNDED INDEXED LIFE AS A RETIREMENT PLAN

It's the Best Supplemental Retirement Plan of the 21st Century!

The Only Retirement Savings Plan that Includes:



IT HAS NO INCOME QUALIFICATIONS!

IT HAS NO CONTRIBUTION LIMITS!

**IT CAN PROVIDE 25% TO 40% OR MORE RETIREMENT INCOME
IN RETIREMENT AT NO ADDITIONAL COSTS!**

Call: 1-855-LESS-IRS TO LEARN MORE!

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PROSPECT RETIREMENT RELATION BUILDING BLOCKS.....

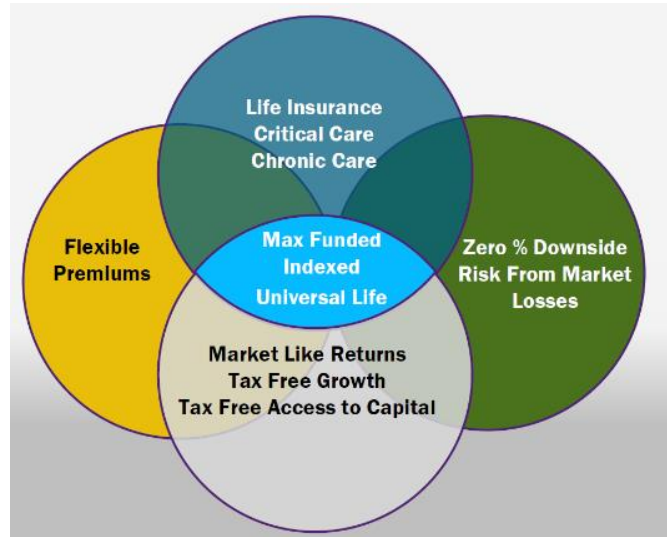
LONG TERM RETIREMENT PLANNING ISN'T JUST ABOUT, SHORT TERM, INFLATION BEATING, STOCK MARKET GAINS!

1. A long-term retirement plan can totally fail, if the money you have saved is invested in accounts that have no downside risk protection. This is especially true if there is a major market crash or if the market has multiple downside periods during your retirement years! Call me to learn more!
2. Using qualified tax deferred saving vehicles that are invested directly in the market, along with no downside risk protection, will also subject You to the eventual tax increases that will be needed to pay down, the \$30 Trillion in current debt and future increases in debt the Federal Government will incur! Call me to learn more!
3. Market driven risky Tax qualified retirement savings plans like 401k's (even those with corporate matches), IRA's, & SEP's will all be subject to income taxes at your highest rate when you use the money! There is another way to safely have tax free income for the rest of your life. Call me to learn more!
4. A little-known fact is that "The Best Supplemental Retirement Plan of the 21st Century" includes Market like Returns, Downside Risk Protection from market crashes (this is especially important during retirement), Life Insurance, Critical Care and Chronic Care Coverage, which also includes continuous Penalty Free and Tax Free access to Your Savings as needed! Call me to learn more!
5. Inflation is a constant and while inflation goes up and down as time goes by, the only way that one can personally combat inflation is to have More Money. During both the saving s years and those retirement spending years, you can earn Market Like Returns, always have Downside Risk Protection, and receive Your Income on an Income Tax Free Basis, which can provide You with "The More Money," needed to personally fight inflation. Call me for more information!
6. We can make sure you retirement doesn't fail is by insuring that it can still earn Market Like Returns with Downside Risk Protection during your Retirement Years. It's especially important, if You no longer have an income from working, to replenish your retirement savings account! Call me for more information!
7. A common problem, is that many of us didn't start saving for Retirement until recently, and most qualified plan limits won't allow us to save enough, to realistically catch up. There is one Safe Supplemental Retirement Plan that's equipped with Downside Market Risk Protection and Market Like Returns that has No Limits on how much One can contribute and the plan can also provide a Lifetime of Tax-Free Income! Call me for more information!

Note: The above 7 Touches, along with the videos, can be used in any order to provide a consistent series of Touches to build a relationship with your prospects and help educate them about the many advantages of

SEVEN TOUCHES TO SELLING MAX FUNDED INDEXED LIFE AS A RETIREMENT PLAN

using a Max Funded Indexed Universal Life Policy as a Supplemental Retirement Plan. These are just guideline scripts and can be modified and personalized to your liking.



Additional resources to help you find qualified prospects build relationships and close more sales to build your practice.

Targeted Small Business Owner Lead Lists:

<https://5centleads.com>

Free CRM with email sending and tracking capabilities:

<https://5centleads.com/marketing-crm>

IUL Relationship Building Marketing Videos to go with the Scripts:

<https://5centleads.com/7touches>

It's a 10 - A 29 Page PDF with 100's of IUL Sales Ideas:

<https://tlgts.com/it-s-a-10>

Max Funded IUL Comparison Sales Software Agent Membership Site

<https://tlgts.com>

MGA Agent IUL Product Support Site:

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<https://taxfreemoneymachine.com>

If you have any questions about building an IUL Marketing Campaign, Agent Recruiting Campaign or anything discussed in this document, feel free get on my calendar or call or write:

[Calendar Link:](#)



**Call: Louis G. LaBash @
1-855-LESS-IRS**

Email:

louis.labash@financialscenarios.net